

# **Town of Weymouth**

## **BUSINESSES**

**The Weymouth Youth Coalition's Substance Abuse Prevention Team needs your help in the fight to prevent underage drinking in Weymouth.**

### **KNOW THE FACTS:\***

**Weymouth has a significantly higher rate of alcohol use among high school age students.**

- 68.3% of High School students report having tried alcohol in lifetime
- 68.4% of High School students report having used alcohol at least once in the past year
- 44% of High School students report using alcohol in the past 30 days
- 27.5% of those who drank in the past 30 days report binge drinking

**\*From the Communities That Care that Care survey administered to WPS students in grades 7 – 12 on September 25, 2007**

### **WHAT YOU CAN DO TO HELP:**

- Assist the Weymouth Youth Coalition Substance Abuse Prevention Team in prevention efforts by participating in focus groups, meetings and public forums
- Make a donation to the Weymouth Youth Coalition Substance Abuse Prevention Team

### **THINGS TO CONSIDER WHEN MAKING YOUR DECISION TO HELP:**

- Weymouth business owners are leaders in the community and provide jobs to youth and adults – be a positive role model by endorsing and participating in substance abuse efforts
- Being a leader and positive role model is good for business
- Substance abuse issues contribute to higher crime rates
- Substance abuse prevention efforts are most effective when youth, adults, schools, law enforcement officials, businesses, and faith based organizations work together

**Substance abuse prevention is good for business**