

Weymouth School Committee

Humanities Center September 14, 2023 MEETING of THE WHOLE MINUTES (approved 10/5/23)

Members In Attendance: Tracey Nardone, Chair; Carrie Palazzo (6:34pm), Secretary; Kathy Curran, Steven Buccigross; Danielle Graziano

Members Absent: Rebecca Sherlock-Shangraw, Vice Chair; Mayor Hedlund

Also Present: Robert Wargo, Superintendent; Brian Smith, Assistant Superintendent; Melanie Curtin, Assistant Superintendent

The meeting was called to order at 6:33pm.

A website update was given and district as well as Superintendent-School Committee communication was discussed.

The Superintendent reiterated that the director of communications resigned and that Ms. Pitts has updated all staff and is working closely with building admin assistants on training and keeping school staff and information current and up to date. Staff names will not be linked with email addresses for security reasons.

The contract with the new website management company Finalsite has been finalized. Expected time of website release is around February vacation. There is a lot of front and back end work to be done. Uniformity of content between schools was talked about. Brett Lindholm, James Rekowski, and Eileen Pitts are spearheading the project.

Discussion of social media usage was had. The Superintendent's goal is 1 tweet per day. Now that Twitter has changed to 'X' it is not as friendly interfacing with families. Instagram and Facebook

are preferable communication for families. Families would like to hear more from individual buildings. Mr. Wargo will forward a survey done by the communication director before she resigned detailing preferred communication methods. It was suggested for the Superintendent to do 30 second videos for families.

District school communication was talked through. Suggestions for uniform communication messaging between the schools/principals and families were made. Having 'synced up' communication or a template for messaging going to all schools, same message no matter what the grade was mentioned as well. Administration to set up best practices. Consistency and unity of practice was repeated. Principals using an App called "Talking Points' was mentioned.

Talk of school supplies vs. educational supplies was had. The Superintendent shared that families will not be responsible for educational supplies. Teachers may request school supplies however the Superintendent does not want families to feel obligated to provide those.

The Chair encouraged members to communicate with the Superintendent; when things are going right and wrong. The Superintendent reiterated for communication to be 2 way. Talk of school committee members being an intermediary between social media posts and the Superintendent was had. The Superintendent's weekly message to school committee members will continue.

The Meeting adjourned at 7:04pm on the motion of Ms. Curran, seconded by Ms. Palazzo. Motion passed unanimously.

Documents Attached to These Minutes:

Respectfully Submitted,

Carrie Palazzo

Secretary