Town of Weymouth Massachusetts

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## **Press Release**

For Immediate Release – June 5, 2023

## Weymouth Farmers Market to Kick Off 2023 Season on June 11th

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Weymouth, MA – Thanks to the efforts of the Weymouth Health Department, Mayor Robert Hedlund's office and the committee overseeing the Weymouth Farmers Market, the town-run market will begin June 11th, 2023 at 10AM. This will be the 14<sup>th</sup> season of the local market.

The market will be held every Sunday from 10AM – 1PM at the Weymouth High School from June 11<sup>th</sup> through October 1<sup>st</sup>, closed July 2<sup>nd</sup>, September 3<sup>rd</sup>, and September 24<sup>th</sup>. The market has moved indoors to the gold cafeteria this year, allowing the market to remain open during rain storms and heat waves, which have impacted the market's ability to operate in the past.

As with previous years, shoppers will have the ability to swipe their cards and receive wooden tokens, which act as cash for market purchases. These tokens will be sold by Weymouth Farmers Market staff and can be used for purchases at the market throughout the summer.

Vendors include a mixed of local, fresh produce, meats, eggs, honey, baked goods, mushrooms, dips, sauces, salsas, artisan made crafts and goods, and more!

The Weymouth Farmers Market has worked with the Weymouth Food Pantry to improve access to healthy food options for low to moderate income residents. The market's Farm to Family program allows SNAP and Weymouth Food Pantry shoppers to receive double their dollars back for up to \$20 in purchases made at the market. This means that those shoppers can receive up to \$40 worth of produce, vegetables, meats, cheeses, and more for the price of \$20. This same match will be provided to

Weymouth Food Pantry clients who enroll in the program at their local pop-up pantry.

"The Town is excited to begin its 14th season of the farmers market for residents of Weymouth as well as folks across the South Shore," **said Mayor Robert Hedlund**. "The market is unique in that it is municipally managed and operates through a partnership with the Weymouth Food Pantry, allowing us to provide locally grown, healthy food options to those with limited access to these food sources. The market's unique Farm to Family Program would not be possible without the participation of the Weymouth Food Pantry and their dollar for dollar match of up to \$20 for qualifying participants."

In addition, the Weymouth Farmers Market offers a HIP – Healthy Incentives Program – Farmer. Through this state-sponsored initiative, shoppers can use their SNAP benefits to buy fruits and vegetables from a HIP authorized farm or vendor and receive \$1 for each dollar spent on eligible fruits and vegetables, up to a monthly limit.

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